

Note: Seminars & appearances are free to attend (with purchase of Fair entry)

Seminar Dates:

- **Friday, June 14th**
  - 4:00 PM: "Photoshop: Master File Creation & Workflow, Part 1"
  - 5:30 PM: "Photoshop: Master File Creation & Workflow, Part 2"
- **Saturday, June 22nd**
  - 5:30 PM: "Color Management 101 for Photographers"

Other Appearances:

- **Tuesday, June 11th @ 7 PM:** "Artists' Reception"
  - **Saturday, June 15th @ 7 PM:** "Judges' Roundtable"
  - **Saturday, June 22nd @ 7 PM:** "Judges' Critique"
  - **Friday, July 5th @ 4 PM:** "AI Panel Discussion"
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Seminar Descriptions:

- **"Photoshop: Master File Creation & Workflow"** – discover the creative & procedural importance of a *Master File* for photographers, and its relationship to an effective *Workflow*, using the incredible power of Photoshop.
  - Part 1:* Learn the fundamentals of properly working with RAW files, as well as the basics of controlling contrast & color.
  - Part 2:* We will take about 4 RAW files from some of my clients, and build Master Files from start to finish - including working with Layer Masks, and much more.
- **"Color Management 101"** - Proper Color Management allows you to accurately reproduce what you see on your monitor in printed form. John will show you the 3 steps to successful Color Management and how to implement these into your post-processing workflow, in a style that even the most die-hard "non-techie" can enjoy and understand.

About John:

**John Watts** from **Watts Digital Imaging in San Diego** is a photographic post-processing specialist who's been privileged over the last 40+ years to work in printing partnership with some of the world's finest photographers, both professional and serious amateur.

John's motto is, "*Serious Post-processing for Serious Photographers*".

John has now taken that expertise and applied it to the world of Digital Imaging Education, particularly as it relates to Photoshop, Digital Printing and Color Management for Photographers.

His seminars and Meetups are widely attended, and always fun & educational. John is also a frequent judge for many prestigious photo contests, including the San Diego County Fair Photo Exhibition and the Orange County Fair Photo Exhibition.

- You can find out more about John and his products & services at his website: <https://wattsdigital.com>
- For more information on the SDC Fair Exhibition of Photography: <https://www.sdfair.com/p/participate/entry/photography>